Message Text

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PAGE 01 STOCKH 01946 070142Z ACTION EUR-12

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UNCLAS STOCKHOLM 1946

FOR: BIC/OED

E.O. 11652: N/A TAGS: BTRA, SW

SUBJECT: COMMERCIAL INVITATION: US VISIT OF MESSRS. CURT AND BENGT RASCH OF BRODERNA RASCH AB, STOCKHOLM

- 1. A COMMERCIAL INVITATION HAS BEEN ISSUED TO MESSRS. CURT AND BENGT RASCH, MANAGERS OF BRODERNA RASCH AB, WALLINGATAN 3B, S-111 60 STOCKHOLM, SWEDEN.
- 2. BRODERNA RASCH AB IS A MANUFACTURER, AGENT AND IMPORTER OF VENTILATION EQUIPMENT. THE COMPANY, ESTABLISHED IN 1971, HAS SHARE CAPITAL OF SKR 50 THOUSAND AND HAD TURNOVER IN 1976 OF SKR 5 MILLION. SALES AREAS INCLUDE SWEDEN, NORWAY, DENMARK AND FINLAND. IT PRESENTLY REPRESENTS ONE U.S. FIRM. THE OWNERS OF THE FIRM, MESSRS. CURT AND BENGT RASCH ARE BOTH KNOWN AS RESPECTABLE BUSINESSMEN. ACCORDING TO LOCAL CREDIT SOURCES, THE COMPANY HAS MET ITS BUSINESS OBLIGATIONS SATISFACTORILY. RECOMMENDED TRADE CONTACT.
- 3. THE COMPANY SEEKS SUPPLIERS OF ADDITIONAL PRODUCTS IN ITS FIELD, SUCH AS, DAMPERS, FIRE DAMPERS, FIRE AND SMOKE PROTECTION EQUIPMENT FOR VENTILATING SYSTEMS. THE FIRM IS INTERESTED IN REPRESENTATION, AGENCY OR LICENSE AGREEMENTS WITH INTERESTED U.S. COMPANIES. UNCLASSIFIED

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4. MRSSRS. RASCH WILL ARRIVE IN NEW YORK ON JUNE 24, 1977 AND PLAN TO STAY APPROXAIMATELY 5 WEEKS. THEY PLAN TO VISIT THE FOLLOWING DISTRICT OFFICES: NEW YORK, NY; BUFFALO, NY; CHICAGO, IL; MINNEAPOLIS, MN; KANSAS CITY, MO; SAN FRANCISCO, CA, AND LOS ANGELES, CA. APPROPRIATE ASSISTANCE WOULD BE APPRECIATE.

5. US MAILING ADDRESS: C/O MRS. C.B. HIRELAND, 10390 MAIN STREET, APT. 2, CLARENCE, NY 14031.

 $6.\,$ WE HAVE ALSO FORWARDED A TRADE OPPORTUNITY IN CONNECTION WITH THIS COMMERCIAL INVITATION. PERRY

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Message Attributes

Automatic Decaptioning: X

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